



Sponsorship Levels

All Women in Alamance County reach and live into their full potential.

Supporting our mission to empower women and enrich their lives.

All proceeds fund our programs and benefit Women's Resource Center in Alamance County

<p>VISIONARY SPONSOR- \$8,500 LEVEL (2 Available)</p> <ul style="list-style-type: none"> • Title Sponsor of Leading the Way (LTW) OR Herb Festival • Premier placement on all event materials and media including WRC website • Featured on day of event signage • Opportunity to provide logo item/gift for 200 attendees • Invitation to speak from podium during opening remarks (for Herb Festival – opportunity to address Preview Party attendees) • Reserved two tables of 8, if Leading the Way held is in person event • 4 Sponsor Tickets to Herb Festival Preview Party and 4 Sponsor Tickets to Holiday Gathering • Includes all benefits for Working Women's Wednesday Major Sponsor
<p>MISSION SPONSOR - \$6,000 LEVEL (Recognition 2 choices of WWW, LTW or Herb Festival)</p> <ul style="list-style-type: none"> • Prominent placement on all event materials media and WRC website • Featured on day of event signage • Recognition from the podium at event • Reserved one table of 8, if Leading the Way held is in person event • 4 Sponsor Tickets to Herb Festival Preview Party and 4 Sponsor Tickets to Holiday Gathering • Includes all benefits for Working Women's Wednesday Major Sponsor
<p>SUSTAINING SPONSOR - \$5,000 LEVEL (Recognition 2 choices of WWW, LTW or Herb Festival)</p> <ul style="list-style-type: none"> • Included on all event materials and media to include WRC website • Listed on day of event signage • Recognition from the podium at event • Total of 4 event tickets included, if Leading the Way held is in person event • Includes all benefits of Working Women's Wednesday Major Sponsor
<p>SUPPORTING SPONSOR - \$3,000 LEVEL</p> <ul style="list-style-type: none"> • Logo included on Success Toolkit Program materials and WRC website • Recognition on rotating basis (1x per month on all WRC social media) • Includes all benefits of Working Women's Wednesday (WWW) Major Sponsor
<p>WWW MAJOR SPONSOR - \$2,000 LEVEL</p> <ul style="list-style-type: none"> • Three luncheon series tickets (10 luncheons) valued at \$825; additional luncheon tickets can be bought at WRC member price of \$27.50 each. (*when events are in-person) • Logo included on WWW promotional material, including a monthly newsletter sent to Alamance Chamber members • Access to display area at each WWW to promote your company and its products • Recognition as major corporate sponsor at each luncheon with opportunity for your attendee to make an announcement about your company or organization during introductions • Networking opportunities for your guests attending (avg attendance 75 to 85 per luncheon)

WWW CORPORATE SPONSOR - \$700 LEVEL
<ul style="list-style-type: none"> • One luncheon series ticket (10 luncheons) valued at \$275; (when events are in-person) • Logo included on WWW promotional material, including a monthly newsletter sent to Alamance Chamber members • Access to display area at each WWW to promote your company and its products • Sponsor recognition at each luncheon • Networking opportunities for your guests attending (avg attendance 75 to 85 per luncheon)
WWW TABLE SPONSOR - \$200 Level (for Virtual Events Brown Bag Sponsor \$125)
<ul style="list-style-type: none"> • One luncheon ticket for use month of sponsorship; valued at \$27.50 (when events are in-person) • Logo included on WWW promotional material, including a monthly newsletter sent to Chamber of Commerce members • Table sponsor responsible for table decorations on their sponsoring month • Access to display company materials, giveaways, prizes, etc. on each luncheon table (usually 8 to 10 tables). Sponsor provides at least one door prize. • Recognition as Table Sponsor with a three minute talk about your business • Networking opportunities for your ticketed attendees

CIRCLE YOUR DESIRED LEVEL OF SPONSORSHIP AND COMPLETE THE CONTACT INFO BELOW. SCAN AND E-MAIL TO SUSAN WATSON.

Call for a customized solution to your marketing budget needs, Susan Watson 336.227.6900

Company/Individual name:			
Mailing address:			
Contact:		Phone:	
Email address:			
Women’s Resource Center – 411-B W Fifth Street, Burlington, NC 27215 PH: 336.227.6900 swatson@wrcac.org			