

PRESS RELEASE

For Immediate Release

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BURLINGTON, NC – *October 10, 2021* – Nominations have been announced for the eighth annual ***Leading the Way***, an event honoring women who are “leading the way” in Alamance County. Each sponsorship, donation and virtual auction purchase will help provide the Women's Resource Center with the support it needs to empower women with the necessary tools to make great life choices and create their own personal success story.

The Founders' Awards are presented to female leaders who demonstrate the characteristics of the WRC's founding members by contributing in the areas of mentoring, community development, philanthropy and business contributions in their workplace and/or profession / industry. Rising Star Awards are presented to female leaders in the same categories under the age of 40. Nominees must be women who reside in, or provide leadership in, Alamance County.

This year's nominees include for the Founders' Award: Lisa Edwards, Sonya McCook, Jennifer Mock and Nikki Ratliff. And for the Rising Star: Shereá Burnett, Susana Goldman, Jessica Landes Johnson, Kristen Powers and Skye Sullivan

Last year's recipients include Cathy Dusenberry for the Founder's Award and Dejuana Bigelow for the Rising Star Award.

Leading the Way will be a Virtual Event held November 4 at 7:00 – 8:00 p.m. For sponsorship opportunities and to RSVP, contact the WRC at director@wrcac.org or 336.227.6900. There will be a Virtual Auction of various Gift Baskets starting October 18th. Information will be available on the website www.wrcac.org and on our Facebook page.

Special Thanks to our **Visionary Sponsor: LabCorp** and our **Sustaining Sponsors: Exceed Technology and Impact Alamance**

Susan Watson, Executive Director of the WRC, shared, “Even in this challenging time, we felt strongly that we need to continue our tradition of celebrating women's leadership in Alamance County. We are honored each year to recognize and highlight the achievements of the many talented and committed women in our community. *Leading the Way* will allow the WRC to add our accolade as we celebrate their success and applaud the important contributions they make to Alamance County.”

About The Women's Resource Center of Alamance County:

The WRCAC empowers women to improve and enrich their lives, supporting them through life transitions to help them achieve stability, self-sufficiency, sustainability, and success. The vision of WRCAC is a community strengthened by women leading self-sufficient and productive lives, so that ALL women reach and live into their fullest potential.

To learn more about the WRCAC contact them at info@wrcac.org or 336.227.6900, or visit them at www.wrcac.org or 411-B West Fifth Street, Burlington NC 27215.