



Sponsorship Levels

A community strengthened by women leading self-sufficient, fulfilling, and productive lives.

Supporting our mission: Empowering Women, Enriching Lives

When Women Succeed, Communities Thrive.

All proceeds fund our programs and benefit Women's Resource Center in Alamance County

<p>VISIONARY SPONSOR- \$8,500 LEVEL (2 Available)</p> <ul style="list-style-type: none"> • Title Sponsor of Leading the Way (LTW) OR Herb Festival • Premier placement on all event materials and media including WRC website • Featured on day of event signage • Opportunity to provide logo item/gift for 200 attendees • Invitation to speak from podium during opening remarks (for Herb Festival – opportunity to address Preview Party attendees) • Reserved two tables of 8, if Leading the Way held is in-person event • 4 Sponsor Tickets to Herb Festival Preview Party and 4 Sponsor Tickets to Holiday Gathering • Includes all benefits for Working Women's Wednesday Major Sponsor
<p>MISSION SPONSOR - \$6,000 LEVEL (Recognition 2 choices of WWW, LTW or Herb Festival)</p> <ul style="list-style-type: none"> • Prominent placement on all event materials media and WRC website • Featured on day of event signage • Recognition from the podium at event • Reserved one table of 8, if Leading the Way held is in-person event • 4 Sponsor Tickets to Herb Festival Preview Party and 4 Sponsor Tickets to Holiday Gathering • Includes all benefits for Working Women's Wednesday Major Sponsor
<p>SUSTAINING SPONSOR - \$5,000 LEVEL (Recognition 2 choices of WWW, LTW or Herb Festival)</p> <ul style="list-style-type: none"> • Included on all event materials and media to include WRC website • Listed on day of event signage • Recognition from the podium at event • Total of 4 event tickets included, if Leading the Way held is in-person event • Includes all benefits of Working Women's Wednesday Major Sponsor
<p>SUPPORTING SPONSOR - \$3,000 LEVEL</p> <ul style="list-style-type: none"> • Logo included on Success Toolkit Program materials and WRC website • Recognition on rotating basis (1x per month on all WRC social media) • Includes all benefits of Working Women's Wednesday (WWW) Major Sponsor
<p>WWW MAJOR SPONSOR - \$2,000 LEVEL</p> <ul style="list-style-type: none"> • Three luncheon series tickets (10 luncheons) valued at \$825; additional luncheon tickets can be bought at WRC Sponsor price of \$30.00 each. (*when events are in-person) • Logo included on WWW promotional material, including a monthly newsletter sent to Alamance Chamber members • Access to display area at each WWW to promote your company and its products • Recognition as major corporate sponsor at each luncheon with opportunity for your attendee to make an announcement about your company or organization during introductions • Networking opportunities for your guests attending

WWW CORPORATE SPONSOR - \$700 LEVEL
<ul style="list-style-type: none"> • One luncheon series ticket (10 luncheons) valued at \$275; (when events are in-person) • Logo included on WWW promotional material, including a monthly newsletter sent to Alamance Chamber members • Access to display area at each WWW to promote your company and its products • Sponsor recognition at each luncheon • Networking opportunities for your guests attending (avg attendance 75 to 85 per luncheon)
WWW TABLE SPONSOR - \$125 Level
<ul style="list-style-type: none"> • One luncheon ticket for use month of sponsorship; valued at \$35.00 (when events are in-person) • Logo included on WWW promotional material, including a monthly newsletter sent to Chamber of Commerce members • Table sponsor responsible for table decorations on their sponsoring month • Access to display company materials, giveaways, prizes, etc. on each luncheon table (usually 8 to 10 tables). Sponsor provides at least one door prize. • Recognition as Table Sponsor with a three-minute talk about your business • Networking opportunities for your ticketed attendees
WWW SERIES TICKET - \$275
<ul style="list-style-type: none"> • One ticket for each of 10 luncheons in the 2023-2024 season
WWW Individual Luncheon Ticket - \$35 each

CIRCLE YOUR DESIRED LEVEL OF SPONSORSHIP AND COMPLETE THE CONTACT INFO BELOW. SCAN AND E-MAIL TO SUSAN WATSON.

Call for a customized solution to your marketing budget needs, Susan Watson 336.227.6900

Company/Individual name:			
Mailing address:			
Contact:		Phone:	
Email address:			
Women's Resource Center – 411-B W Fifth Street, Burlington, NC 27215 PH: 336.227.6900 director@wrcac.org			